

# BASW 5-STAR ENGAGEMENT PLAN

for all employers of social workers

At a vitally important time for Social Work and, above all, those who use social work services, BASW – the professional association for Social Workers in the United Kingdom – is changing, developing and growing.

## BASW'S KEY OBJECTIVES:

- to raise the profile and standing of social work
- to promote excellence in practice
- to improve services to members and to grow

We seek to strengthen our relationship with local authorities and all major employers of frontline social workers to ensure that:

- Social workers are able to provide excellent services to everyone who needs them
- Social workers are better trained and supported
- Social workers are able to make a positive contribution, not only to their own careers, but to the policies of their own organisation and the development of their own profession

## BECOME A 'BASW 5 STAR' ORGANISATION ★★★★★

1

Accept that BASW is recognised by all UK Care Councils for the purpose of Advice and Representation of Registered Social Workers and agree that it is therefore consistent, and in the interests of your staff, that BASW are similarly recognised by you. ★

2

Agree that it is in the interests of all social workers and their employers that social workers have full information about the benefits of joining their own professional body. We would therefore ask you to help us provide information about BASW membership to your social workers on a thorough and regular basis. ★★

3

Recognise that committed professional social workers have a great deal of knowledge and experience to offer to the review and development of policy within your own authority and therefore hold regular meetings between senior officials and your BASW members to share information. ★★★

4

Understand that BASW is an independent organisation with various means of influence. We are able and willing to speak out on issues of mutual concern where others may have to be more constrained and we would be pleased to work with you to pursue common goals. ★★★★

5

Acknowledge that training, conferences and the opportunities for committee work within BASW are potent contributions to the professional development of the individual; providing skills, knowledge and experience which can be cascaded into their employing authorities. It is therefore right and proper that individual members of BASW should be allowed paid time off for BASW activities. ★★★★★

BASW hope that, as a social work employer, you will consider this 5 point engagement plan in the positive spirit in which it is offered and that you will feel able to sign up to all points in the package.

We aim to give very positive publicity to all employers who feel able to commit to all elements of this plan.



For further information or to become a **BASW 5-STAR ACCREDITED ORGANISATION** please contact **British Association of Social Workers**

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